# AUTO DEALERS ARE MISSING OUT ON POTENTIAL LEADS!

Drive more sales by employing the right communication tools.

Make right choice & never loose another lead! | www.didforsale.com

# Do you know which of your campaign is most successful?

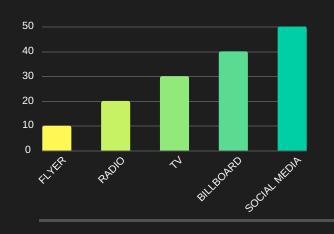
Adapt CALL TRACKING to measure the success of your campains and increase your ROI by investing in most effective media channel.

## **HOW CALL TRACKING WORKS?**

Assign
Unique phone
number to
each of your
campaign!

As your campaigns go live your phone starts ringing.

Each incoming call can be linked back to its source.



Analyze which campaign brings you more leads and plan your future campaigns more efficiently and increase your ROI.

### TAKE IT A STEP AHEAD USE





#### **High Reach**

With an increase in smartphone ownership about 97% of Americans use text everyday. (Pew Research Center)



#### **Higher Open Rate**

Per the data from Mobile Marketing Watch, SMS have 98% open rate vs 28% email open rate.



#### **Higher Response Rate**

Stats indicate that SMS has 45% response rate. (Velocify)



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Quicker Response Time
Forbes reported that 95% of the text
messages read within 3 minutes and
an average response time is 90
seconds. (CTIA)



INCREASE

sales with

SMS

leader in modern marketing age!

