

# How Realtors are using Call Tracking

How do you reach your potential client?

- Billboards
- Broadcast
- Newspaper Ad
- Social Media
- Internet

## Advertisement

Now how do you determine which of your advertisement sources are working best for you



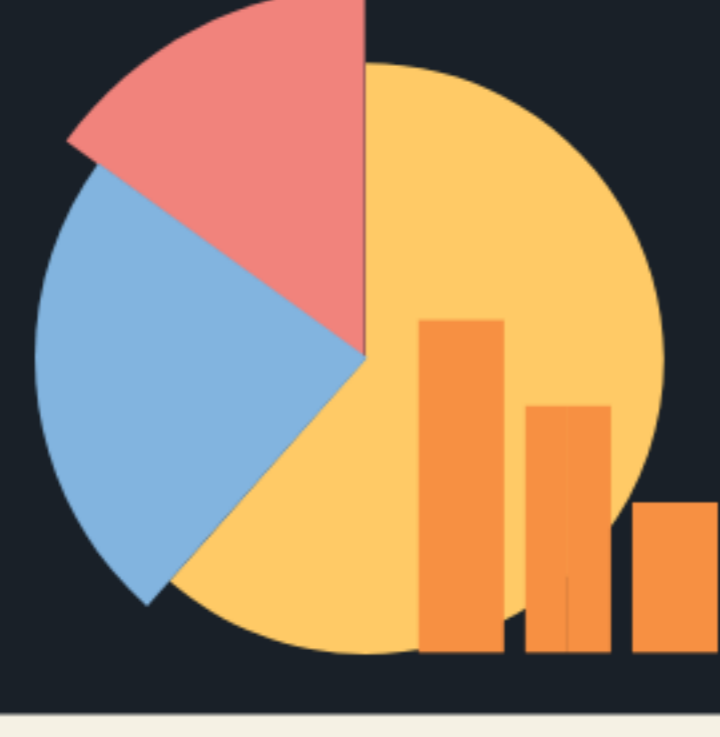
Call Tracking helps you determine which of your advertisement sources are working best for you!



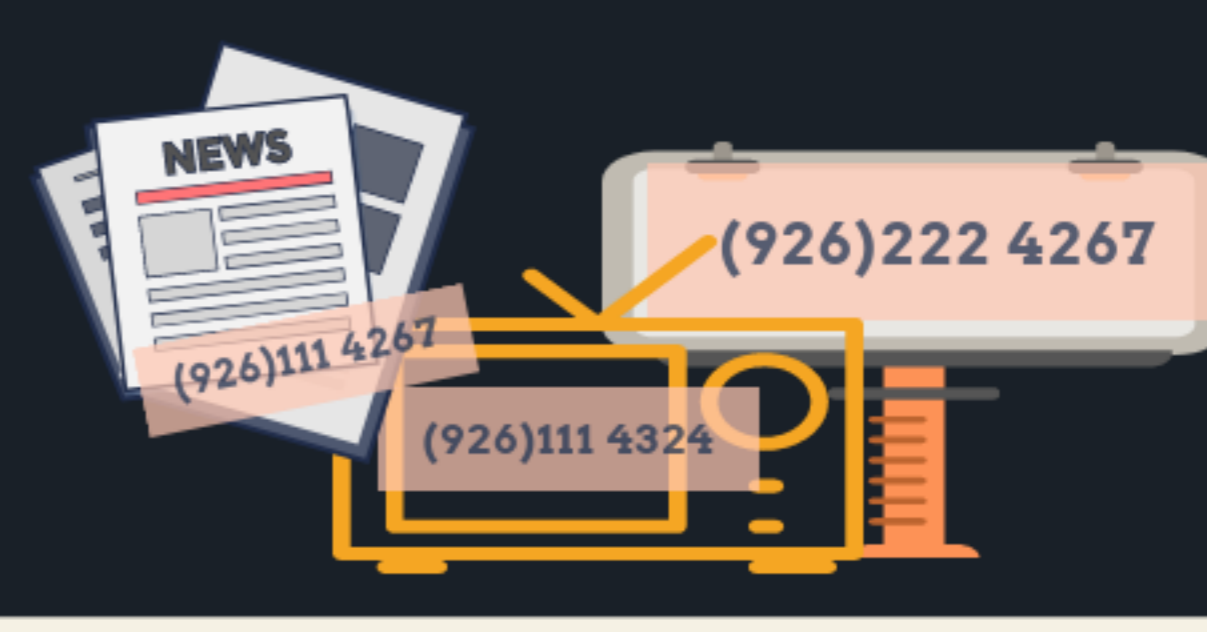
this is how  
Call Tracking works...



Put your marketing plan in place. Identify your advertising media sources



Analyze the incoming call data to see which of your ads brought you maximum clients



Assign unique phone number to each of your campaign.



Unique Phone Numbers will help you link back to call source.



Based on your analysis allocate your budget wisely for future marketing.

Spend on right marketing channel!

## TOP 5 Benefits of Call Tracking

#1

"Improved Marketing Strategy and Assessment"

Ability to be track back to the call source empowers you to access which of your marketing channels is working best.



#2

"Determine your return on investment"

Based on the available data evaluate which marketing source gives you maximum ROI.

#3

"Plan your future marketing activities on right channel"

Learn from your experience and allow call tracking data to guide you through future marketing efforts.



#4

"Uncover opportunities"

Call tracking allows you to know the source of your calls and helps you identify marketing channel that you can use to grow.

#5

"Affordable source for increased revenue"

One of the major concerns businesses have is cost! Call tracking is extremely cost effective and probably the best investment.



**DIDforSale**  
Your next generation VoIP Solution