

A photograph of a car dealership interior. A male salesperson in a dark blue blazer and glasses is shaking hands with a male customer in a light blue blazer. A female customer with blonde hair in a light grey blazer stands behind the male customer, looking on. They are positioned next to a silver car with its driver-side door open. The scene is brightly lit, likely from overhead skylights.

**CAR DEALERS
DRIVE MORE
SALES WITH**

DIDforSale

#SMS #CALLTRACKING # CALLRECORDING

SHIFTING TRENDS

Dealers who use modern marketing techniques drive more sales!



OVERVIEW:

Automotive industry is one of the biggest industries in the world and has huge economic contribution. Marketing shift from traditional to digital has progressed overtime but is still trailing behind other sectors.

CHALLENGE:

Understanding modern marketing channels and how they work is lacking.

WHAT TO LOOK OUT FOR?

- Know your leads source.
- Understand online behavior of your potential
- Employ most effective communication channel.

Are you equipped to handle the marketing shift?

Traditional marketing techniques are fading away as digital media is taking over.

- Do you know which of your ads is bringing you most business?
- Are you reaping benefits of SMS marketing?



Which of your Ads drive more traffic?

Auto dealers spend millions of dollars in advertisement. No knowing which of your campaigns is successful is just like throwing money in dark pit.

Call tracking has brought huge benefits to car advertisement.

- Buy unique phone numbers and assign them to individual campaigns.
- As your phone starts to ring track back to get to the source of the call.
- Since each campaign is assigned a unique phone number its easier to track which ad makes the phone ring the most.
- Based on your past success rethink your marketing budget and invest in the channel that brings you maximum leads.



Unlock opportunities with Call Recording

Dealerships can now deliver meaningful benefits across the organization: sales, service, parts and administration with the use of call tracking and call recording solutions. Capturing the phone based leads gives ability to review and use the calls for future quality control, sales team training, customer satisfaction, dispute settlement, win sales, improve staff performance, deter fraudsters and more over win those nearly missed opportunities!

Boost Sales and Profit with SMS

Integrate SMS into your CRM and immediately unlock the world to opportunities.

Automate Workflows

- Send your promotional campaigns with just a click.
- Use two way SMS for scheduling service, appointments and reminders.
- Keep Customers updated with status updates

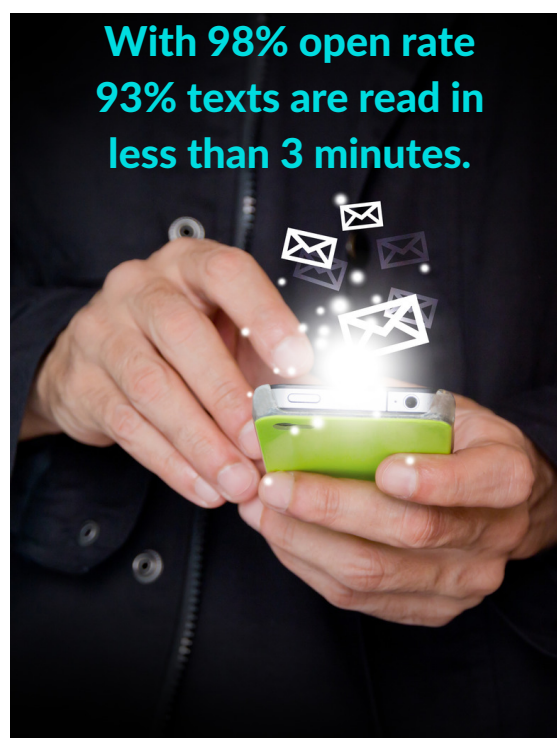
Increase Sales with SMS marketing

- Use SMS to send promotional messages, or Announce special events.
- Broadcast new vehicle release and through SMS schedule test drives & appointment.
- Conduct quick interest surveys.

Increase Productivity

- Efficiently manage staff schedule and appointments.
- Send automated service and appointment reminders for your clients.

"Drive growth and profitability for your business with right tools"



WHY DIDFORSALE IS THE RIGHT CHOICE FOR YOU?

DIDforSale gives the extra horsepower to your marketing efforts to drive more sales and improve Customer Satisfaction.

Here is how we are different:

01

REPUTED PROVIDER

With over a decade of experience DIDforSale is industry leader with high rate of customer satisfaction.

02

LARGEST FOOTPRINT

With 13000+ rate centers we can provisions numbers from all over USA, UK and Canada.

03

QUALITY & RELIABILITY

You can rely on quality with our highly optimized and redundant networks.

04

UNMATCHED SUPPORT

Highly qualified support team with strong technical abilities.

05

TAKE CONTROL

Our single login customer portal gives you charge to manage all your products.

06

EASY INTEGRATION

Simple and highly flexible system designed to integrate with your existing platform.

CUSTOMER SATISFACTION & RETENTION

Our highly qualified technical, sales and support teams work collaboratively to provide exclusive customer experience.

With low attrition rates we take pride in **HIGH** customer retention rate.

Some of our customers are as old as us!

Save money and time by adapting technology that is proven to boost sales and increase customer satisfaction!

